



# Managing Organizations and Supply Chains by Philips

By Hans-Dieter Steguweit

GRIN Verlag Jun 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Titel. Neuware - Seminar paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 2,0, University of Cologne (Unternehmensführung, Organisation und Personal), course: Managing Organizations and Supply Chains, language: English, abstract: Royal Philips Electronics N.V. is a Dutch company that was founded in 1891 and has since then become a major player in the electronic equipment industry. The company is headquartered in Amsterdam and employs 119.001 people worldwide, of which 78% are employed outside the Netherlands. Philips has operations in over 100 countries and identifies the Netherlands, the US, Germany, France, Brazil, Japan and China as their main markets. These countries make up 57.8% of total sales and 82.9% of total assets and are standing mainly in competition with Siemens and General Electronics. From 1990 till last year Philips was in a phase of organizational transformation. Without restructuring the company's portfolio in a simpler way Philips would have had extremely difficulties during the finance crises in 2008. Today the organization represents predominantly a classical Managing Diversity of Mintzberg's five configurations which divides the...



**READ ONLINE**  
[ 7.93 MB ]

## Reviews

*This ebook is very gripping and intriguing. I have got read through and i also am confident that i will gonna read through yet again again down the road. Its been written in an extremely straightforward way and it is merely right after i finished reading this book through which actually altered me, alter the way i really believe.*

-- **Noble Hagenes**

*This sort of publication is every thing and helped me seeking ahead of time plus more. I am quite late in start reading this one, but better then never. I found out this pdf from my dad and i recommended this pdf to learn.*

-- **Alex Jenkins**

## Relevant Kindle Books

---



### **Psychologisches Testverfahren**

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...

---



### **Programming in D**

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers who are new to computer programming. Although...

---



### **Tinga Tinga Tales: Why Lion Roars - Read it Yourself with Ladybird**

Paperback. Book Condition: New. Not Signed; This is a Tinga Tinga tale inspired by traditional stories from Africa. Lion is king of Tinga Tinga but he can't roar! Can his friend Flea help Lion to find his roar and behave more like...

---



### **Studyguide for Constructive Guidance and Discipline: Preschool and Primary Education by Marjorie V. Fields ISBN: 9780136035930**

2009. Softcover. Book Condition: New. 5th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional...

---



### **Adobe Indesign CS/Cs2 Breakthroughs**

Peachpit Press, 2005. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Adobe InDesign is taking the publishing world by storm and users are hungry for breakthrough solutions to...

---



### **The Java Tutorial (3rd Edition)**

Pearson Education, 2001. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Praise for "The Java' Tutorial, Second Edition" includes: "This book stands above the rest because it has..."

---