

The control flow of the real estate business full solution(Chinese Edition)



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Reviews

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(Carter Haag)

THE CONTROL FLOW OF THE REAL ESTATE BUSINESS FULL SOLUTION(CHINESE EDITION)



paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub the Date: January. 2013 Pages: 446 in Publisher by: Posts and Telecom Press. the real estate business control process full solution. combined with the current market and economic environment. the overall analysis of the real estate development characteristics and trends. develop real estate organization with control mode control design. real estate enterprise process value of the real estate organization created to put forward their own viewpoints and insights. and carefully analyze and explain the plan operational management processes. investment management process. design process management. cost management processes. tendering procurement management process. project management process . marketing. management processes. customer service management processes a total of eight real estate enterprise management and control processes. In order to facilitate the reader to learn and use. and the book interspersed explain the real example of the many benchmark enterprises. while providing a large number of practical charts. which can effectively help real estate companies to enhance their level of process control. This book is suitable for the real estate business executives. professional teachers and students read each department is responsible for personnel training institutions and colleges use. Contents: Chapter 1 features and trends of the real estate development 1.1 Chinese real estate market condition 1.1.1 the development of the real estate market characteristics 1.1.2 Real Estate Development drivers of policy control features summarizes 1.1.3 Real Estate 1.1.4 future market capacity forecast 1.2 real estate enterprise development mode 1.2.1 two real estate development mode: 1.2.2 two real estate development of the Hong Kong industry model with the U.S. model of industrial strategy: the future development trend of high turnover and high margin 1.3 Chinese real estate industry trends 1.3.1 industry concluded 1.3.2...



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