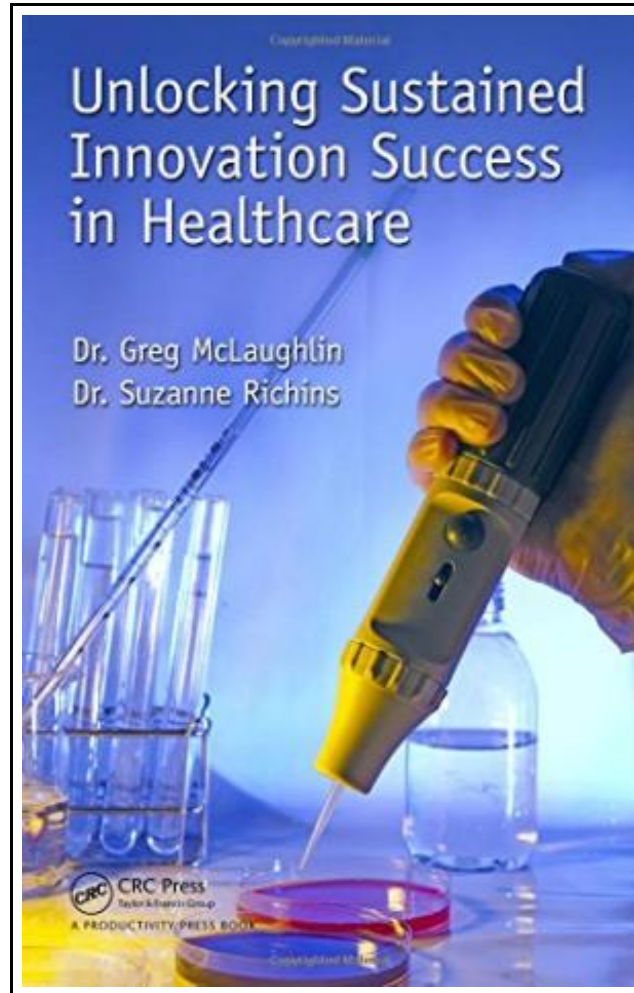


Unlocking Sustained Innovation Success in Healthcare



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Reviews

*Extremely helpful for all class of people. It is probably the most incredible ebook i actually have go through. I discovered this publication from my dad and i recommended this ebook to discover.
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UNLOCKING SUSTAINED INNOVATION SUCCESS IN HEALTHCARE



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Apple Academic Press Inc. Hardback. Book Condition: new. BRAND NEW, **Unlocking Sustained Innovation Success in Healthcare**, Gregory C. McLaughlin, Suzanne Richins, Outlining the critical need to apply innovation to reduce costs and improve efficiency in the healthcare industry, **Unlocking Sustained Innovation Success in Healthcare** explains why innovation management is a must for all healthcare organizations. It describes how innovation, when implemented as a strategy, can yield sustainable success. This book is the first in a series that examines how ENOVALE(TM) innovation process management operates for a specific market group. The ENOVALE process integrates practical innovation management techniques and scholarly research. Supplying insights garnered through research conducted at the Project Impact Institute, the authors present their own innovation process management technology that enables innovation to flow upward from individuals within your organization. They also detail a strategy for ensuring effective innovation process management and project success. The book demonstrates how the ENOVALE process is used and how it can provide for innovation success in the healthcare sector. Numerous examples of various healthcare businesses and practices illustrate the key principles and practices of the ENOVALE process. The book includes a chapter on leadership in the healthcare sector that demonstrates how to apply the methodologies discussed to achieve sustained success. It also includes a chapter on innovation and the individual that explains how companies, organizations, and non-profits can benefit from the ENOVALE approach. Describing how high-performing organizations can create a strategy and build a culture of innovation and learning, the book includes extensive citations of authors in the field who add value and justification for the practices covered in the text. After reading the book, you will gain an understanding of how to foster and apply the power of innovation to reduce costs, while increasing the quality of care provided in your healthcare...



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