



Organizations, Policy and the Natural Environment: Institutional and Strategic Perspectives

By Andrew J. Hoffman, Marc J. Ventresca, Ventresca, Marc J. Assistant Professor of Management and Organizations, Kellogg School of Management, Northwestern University, USA)

Stanford University Press. Paperback. Book Condition: new. BRAND NEW, Organizations, Policy and the Natural Environment: Institutional and Strategic Perspectives, Andrew J. Hoffman, Marc J. Ventresca, Ventresca, Marc J. Assistant Professor of Management and Organizations, Kellogg School of Management, Northwestern University, USA), This book brings together emerging perspectives from organization theory and management, environmental sociology, international regime studies, and the social studies of science and technology to provide a starting point for discipline-based studies of environmental policy and corporate environmental behavior. Reflecting the book's theoretical and empirical focus, the audience is two-fold: organizational scholars working within the institutional tradition, and environmental scholars interested in management and policy. Together this mix forms a creative synthesis for both sets of readers, analyzing how environmental policy and organizational practices are shaped, spread and contested.



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