



The Conquer Kit: A Creative Business Planner for Women Entrepreneurs (Paperback)

By Natalie Macneil

Penguin Putnam Inc, United States, 2015. Paperback. Book Condition: New. 233 x 189 mm. Language: English . Brand New Book. This is an interactive experience that helps female entrepreneurs of all stripes realize their start-up dreams. The Conquer Kit is an interactive journal experience that brings business planning into the realm of play. Readers are invited to sketch, scribble, glue, dream, and write on the pages, all while developing an airtight business plan with proven money-making methods and strategies. Author and entrepreneur Natalie MacNeil encourages readers to build a strong foundation with the four pillars of every successful business (the right name, the right business setup and entity, a sound legal structure, and a basic financial system), create heart-centric products and marketing plans, put together their A team, envision the bigger picture, and bring their dream business to life.



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Reviews

The ebook is not difficult to read through, easier to comprehend. Of course, it is perform, nonetheless an interesting and amazing literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Dr. Haylee Grimes PhD**

It is one of the best books. Better than never, though I am quite late in starting to read this one. You won't feel monotony at any moment of the time (that's what catalogues are for regarding in the event you check with me).

-- **Dr. Kristin Dickens**

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